

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Month Period Ending OCT 1 1978
(Insert date)

Name of Registrant VAN BRUNT & CO. ADVERTISING- Registration No. 1704
MARKETING, INC.

Business Address of Registrant 300 East 42nd Street
New York, N.Y. 10017

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

NO CHANGE

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position

Date Connection
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? ☐ Yes ☒ No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
Laurie S. Smith	39 Remson St. Brooklyn, N.Y. 11201	Copywriter	August 21, 1978
William D. Buckley	419 E. 57th St. New York, NY 10022	Broadcast Mgr.	May 1968

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish following information:

Name and address of foreign principal

Date acquired

CARIBBEAN AIRWAYS, P. O. Box 1834, Baltimore/Washington Int'l Airport - August 1978

AEROLINEAS ARGENTINAS, 2 Rockefeller Plaza, New York, N.Y. 10020 - May 1978

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10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

BARBADOS BOARD OF TOURISM & BARBADOS INDUSTRIAL DEVELOPMENT CORP. 800 2nd Ave., NYC 10017

JAPAN EXTERNAL TRADE ORGANIZATION, 1221 Ave. of Americas, New York, N.Y.

ST. LUCIA NATIONAL DEVELOPMENT CORP., 27 Brazil St., Castries, West Indies

ITALIAN TRADE COMMISSION, One World Trade Center, New York, N.Y. 10048

AIR-INDIA, 345 Park Ave., New York, N.Y. 10022

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE RIDER TO ITEM 11 ATTACHED.

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes ☒ * No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

*As defined by the United States Dept. of Justice Regulations, but the registrant does not engage in any true political activity for any of its foreign principals; our activities are limited to the promotion of tourism, or as in the case of Barbados Industrial Development Corp. and of the Italian Trade Commission, are limited to the advancement of trade development.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
4/1/-9/30/78	BARBADOS INDUSTRIAL DEVELOPMENT CORP.	Advertising	\$ 9,253.93
4/1-9/30/78	BARBADOS BOARD OF TOURISM	Advertising	132,686.45
4/1-9/30/78	ITALIAN TRADE COMMISSION	Advertising	54,963.50
4/1-9/30/78	ST. LUCIA NATIONAL DEVELOPMENT CORP.	Advertising	5,517.33
6/20-9/30/78	AEROLINEAS ARGENTINAS	Advertising	109,403.28
4/1-9/30/78	AIR-INDIA	Advertising	715,494.77

Total \$1,027,319.26

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
4/1-9/30/78	Various suppliers of engravings, art, typography, proofs, etc., also various media including newspapers such as The New York Times, Wall St. Journal, Electronic News, Electronic Business, and magazines such as President, Sports Summit Paper, Duns Review.	Advertising	\$ 7,865.84
BARBADOS INDUS- TRIAL DEVELOPMENT CORP.			
BARBADOS BOARD OF TOURISM	Various suppliers of engravings, art, typography, proofs, etc., also Public Relations Fee. Also The New York Times, Amsterdam News, Boston Globe, Boston Herald American, Miami Herald News, Modern Bride, Bride's Magazine, Travel Agent, Selling Travel, Travel Age East, Travel Trade, Travel Weekly, Travel & Lesiure, New Yorker, New York Magazine, Harper-Atlantic, Signature, Business Week, Int'l Hotel Directory, Successful Meetings, Black Enterprise, Caribbean Tourist Association, also various radio stations in New York.	Advertising	\$112,783.48
ITALIAN TRADE COMMISSION	Peter Rothholz (public relations) and various New York & New Jersey radio stations such as WCBS, WINS, WBLS, WRFM, WPAT, WVNZ.	Public Rela- tions & Radio Stations	\$ 46,718.98
ST. LUCIA NAT'L DEVELOPMENT CORP.	advertising in The Wall Street Journal	Advertising	\$ 4,689.73
AEROLINEAS ARGENTINAS	Various suppliers of engravings, art, typography, proofs, etc. also various media such as Travel Weekly, Travel Trade, Travel Agent, Newsweek, Time Magazine, Business Week, Travel & Leisure, The New York Times	Advertising	\$ 92,992.78
AIR-INDIA	Various suppliers of engravings, art, typography, proofs, etc. also various media such as Wall St. Journal, N.Y. Times, Business Journals, Travel Trade, Travel & Leisure, Travel Agent, Travel Weekly, Official Airline Guide, Travel Holiday, Travel Int'l, New York, New Yorker, Time, Newsweek, Vogue, Natural History Saturday Review. Various Ethnic publications, also radio advertising in New York and TV advertising WNJU-TV	Advertising	\$608,170.75
		Total	\$873,221.56

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ * No ☐ *As defined by the United States Dept. of Justice Regulations but the registrant does not engage in any true political activity for any of its foreign principals.

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

BARBADOS INDUSTRIAL DEVELOPMENT BOARD
BARBADOS BOARD OF TOURISM
ITALIAN TRADE COMMISSION
ST. LUCIA NATIONAL DEVELOPMENT CORP.

AIR-INDIA
AEROLINEAS ARGENTINAS
CARIBBEAN AIRWAYS

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Apr 1 -Sept 30/78	AIR-INDIA	\$715,494.77
May 2-Sept 30/78	AEROLINEAS ARGENTINAS	\$109,403.28
APR. 1-SEPT 30/78	ITALIAN TRADE COMMISSION	\$ 54,963.50
APR. 1-SEPT 30/78	BARBADOS INDUSTRIAL DEVELOPMENT BOARD	\$ 9,253.93
APR. 1-SEPT.30/78	BARBADOS BOARD OF TOURISM	\$132,686.45
APR. 1-SEPT.30/78	ST. LUCIA NAT'L DEVELOPMENT CORP.	\$ 5,517.33

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☒ Radio or TV broadcasts ☒ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches

☐ Other (specify) NONE

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups

☐ Other (Specify) Magazines, publicity releases.

21. What language was used in this political propaganda:

☒ English ☐ Other (specify) NONE

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☒ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☒ No ☐

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☒ No ☐

Exhibit B⁷ Yes ☒ No ☐

If no, please attach the required exhibit.

- (a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6-month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Albert D. Van Brunt
Albert D. Van Brunt Pres.

Subscribed and sworn to before me at

New York, N.Y.

this

15

day of

January

, 19

79

BEATRICE LIPSON
Notary Public, State of New York
No. 60-7537410
Qualified in Westchester County
Cert. filed in New York County
Commission Expires March 30, 1980

Beatrice Lipson
(Signature of notary or other officer)

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.)

9
Rider to Item #11 (a)

BARBADOS INDUSTRIAL DEVELOPMENT CORPORATION

Produced and placed advertisements directed to the business community to encourage interest in the establishment of small business and industrial plants within Barbados.

Media schedule included The New York Times and The Wall Street Journal, Electronic News, Electronic Business, and magazines such as President, Sports Summit Paper, Duns Review.

Rider to Item #11 (a)

BARBADOS BOARD OF TOURISM

Magazine and newspaper advertising produced and placed in such newspapers and magazines as The New York Times, Amsterdam News, Boston Globe, Boston Herald American, Miami Herald News, Modern Bride, Bride's Magazine, Travel Agent, Selling Travel, Travel Age East, Travel Trade, Travel Weekly, Travel and Leisure, New Yorker, New York Magazine, Harper-Atlantic, Signature, Business Week, International Hotel Directory, Successful Meetings, Black Enterprise and Caribbean Tourist Association, also various radio stations in New York.

Rider to Item #11 (a)

ITALIAN TRADE COMMISSION

Planned the promotion of Chianti Wine to the retail trade
and consumers by radio, magazine and publicity releases.

Rider to item #11 (a)

ST. LUCIA NATIONAL DEVELOPMENT CORPORATION

Prepared and planned advertising to appear in The Wall Street Journal to create interest in the opening of foreign business in St. Lucia.

Rider to item #11 (a)

AEROLINEAS ARGENTINAS

Magazine and newspaper advertising produced and placed in such publications as Travel Weekly, Travel Trade, Travel Agent, Newsweek, Time Magazine, Business Week, Travel & Leisure and The New York Times.

Rider to Item #11 (a)

AIR-INDIA

Magazine, newspaper, radio and television advertising produced and placed in various publications such as New York Times, Wall Street Journal, Time, Newsweek, New Yorker and various radio and TV stations in the New York market and various Ethnic publications and radio stations throughout the United States.

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes X or No _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes _____ or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Albert Van Brunt
Signature

October 30, 1978
Date

Albert Van Brunt

Please type or print name of
signatory on the line above

President

Title